Web Table Extraction, Retrieval and Augmentation

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ABSTRACT

This tutorial synthesizes and presents research on web tables over the past two decades. We organize the work into six main categories of information access tasks: (i) table extraction, (ii) table interpretation, (iii) table search, (iv) question answering on tables, (v) knowledge base augmentation, and (vi) table completion. For each category, we identify and introduce seminal approaches, present relevant resources, and point out interdependencies among the different tasks.

CCS CONCEPTS

 Information systems → Environment-specific retrieval; Search in structured data; Data extraction and integration;

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Motivation

Tables are a practical and useful tool in many application scenarios. Tables can be effectively utilized for collecting and organizing information from multiple sources. With the help of additional operations, such as sorting, filtering, and joins, this information can be turned into knowledge and, ultimately, can be used to support decision-making. Thanks to their convenience and utility, a large number of tables are being produced and are made available on the Web. These tables represent a valuable resource and have been a focus of research for over two decades now. In this tutorial, we provide a systematic overview of this body of research.

Tables on the web, referred to as *web tables* henceforth, differ from traditional tables (that is, tables in relational databases and tables created in spreadsheet programs) in a number of ways. First, web tables are embedded in webpages. There is a lot of contextual information, such as the embedding page's title and link structure, the surrounding text, etc. that can be utilized. Second, web tables are rather heterogeneous regarding their quality, organization, and content. For example, tables on the Web are often used for layout and navigation purposes. Among the different table types, *relational tables* (also referred to as *genuine tables*) are of special interest. These

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SIGIR '19, July 21–25, 2019, Paris, France © 2019 Copyright held by the owner/author(s). ACM ISBN 978-1-4503-6172-9/19/07. https://doi.org/10.1145/3331184.3331385 Krisztian Balog University of Stavanger krisztian.balog@uis.no

describe a set of entities (such as people, organizations, locations, etc.) along with their attributes [8, 10, 13, 27]. Relational tables are considered to be of high-quality, because of the relational knowledge contained in them. However, unlike from tables in relational databases, these relationships are not made explicit in web tables; uncovering them is one of the main research challenges. The uncovered semantics can be leveraged in various applications, including table search, question answering, knowledge base augmentation, and table completion. For each of these tasks we identify seminal work, describe the key ideas behind the proposed approaches, discuss relevant resources, and point out interdependencies among the different tasks.

The tutorial is organized into six session, half an hour each. Below is a brief outline of the contents.

- (1) Introduction
 - Motivating scenarios
 - Table types
 - Table extraction and table corpora
- (2) Table interpretation
 - Column type identification
 - Entity linking in tables
 - Relation extraction
- (3) Table search
 - Keyword query search
 - Search by table
- (4) Question answering on tables
 - QA using a single table
 - · QA using multiple tables
- (5) Knowledge base augmentation
 - Tables for knowledge exploration
 - Knowledge base augmentation and construction
- (6) Table augmentation (and wrap-up)
 - Row extension
 - Column extension
 - Data completion

Table extraction. A vast number of tables can be found on the Web, produced for various purposes and storing an abundance of information. These tables are available in heterogenous format, from HTML tables embedded in webpages to files created by spreadsheet programs (e.g., Microsoft Excel). To conveniently utilize these resources, tabular data should be extracted, classified, and stored in a consistent format, resulting ultimately in a table corpus. This process is referred to as *table extraction*. In this tutorial, we present approaches for the table extraction task, organized around three main types of tables: web tables [7, 8, 13], Wikipedia tables [5], and spreadsheets [9].

Table Interpretation. Table interpretation encompasses methods that aim to make tabular data processable by machines. Specifically, it focuses on interpreting tables with the help of existing knowledge bases. Bhagavatula et al. [5] identify three main tasks

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aimed at uncovering table semantics: (i) column type identification [25], that is, associating a table column with the type of entities or relations it contains, (ii) entity linking [5], which is the task of identifying mentions of entities in cells and linking them to entries in a reference knowledge base, and (iii) relation extraction [25], which is about associating a pair of columns in a table with the relation that holds between their contents.

Table Search. Table search is the task of returning a ranked list of tables in response to a query. It is an important task on its own and is regarded as a fundamental step in many other table mining and extraction tasks as well, like table integration or data completion. Table search functionality is also available in commercial products; e.g., Microsoft Power Query provides smart assistance features based on table search. Depending on the type of the query, table search may be classified as *keyword query search* [7, 32] and *table query search* [1, 11]. We also introduce methods that generate tables "on the fly" in response to keyword queries [33].

Question Answering on Tables. Tables are a rich source of knowledge that can be utilized for answering natural language questions. This problem has been investigated in two main flavors: (i) where the table, which contains the answer to the input question, is given beforehand [21], and (ii) where a collection of tables are to be considered [24]. Question answering on tables is closely related to work on natural language interfaces to databases, where the idea is that users can issue natural language queries, instead of using formal structured query languages (like SQL), for accessing databases [2, 17, 18, 22]. Semantic parsing is the task of parsing natural language queries into a formal representation. Semantic parsing is used for answering natural language questions, by generating logical expressions that are executable on knowledge bases [3, 14].

Knowledge Base Augmentation. Knowledge base augmentation leverages tabular data for exploring, constructing, and augmenting knowledge bases. Knowledge bases need to be complete, correct, and up-to-date. A precondition of extending knowledge bases using web tables is matching table content to entities, classes, and attributes already existing in those knowledge bases. Specifically, matching problems include table-to-class matching, row-to-instance matching, and attribute-to-property matching [4, 12, 23].

Table Augmentation. Table augmentation refers to the task of extending a seed table with more data. Specifically, we discuss three tasks in this section: row extension [11, 26, 31], column extension [11, 16, 31], and data completion [28, 29, 31]. Row extension is similar to the problems of concept expansion, also known as entity set expansion, where a given set of seed entities is to be completed with additional entities [6, 15, 19, 20]. One might envisage these functionalities being offered by an intelligent agent that aims to provide assistance for people working with tables [30].

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